

Simple, Scalable Hybrid Cloud with a Perpetual License Bundle

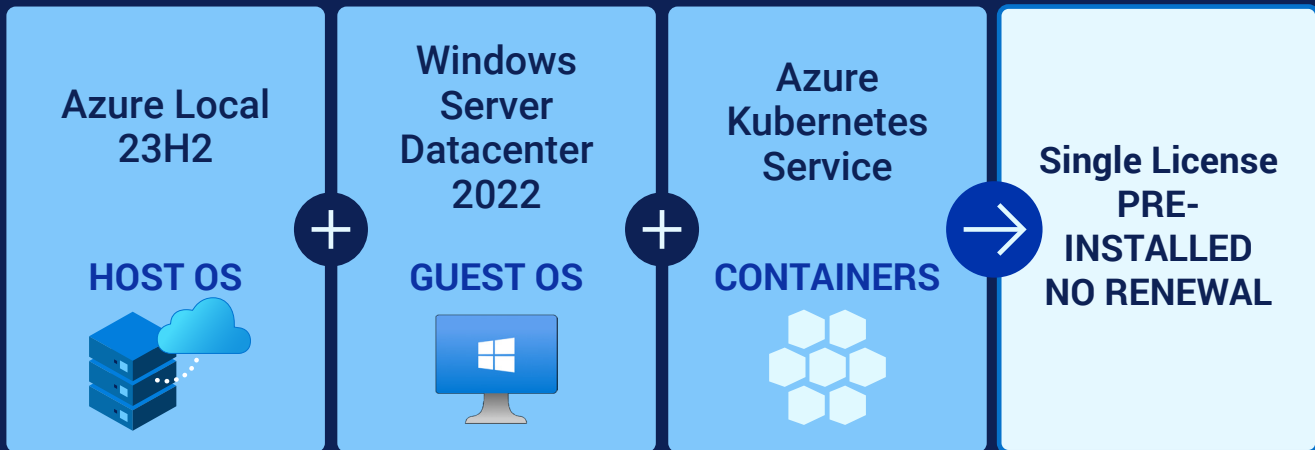
Order APEX Cloud Platform for Microsoft Azure with a single, pre-installed license

This solution brief describes a whole new way to license software for Dell APEX Cloud Platform for Microsoft Azure: **Azure Local OEM License**. It's a one-time, fixed price, perpetual software bundle license that's as flexible and easy as it is budget friendly.

Azure Local OEM License lets IT consume three fundamental core components of any Azure Local implementation – Azure Local software-defined infrastructure, Windows Server guest virtual machines, and Azure Kubernetes Service – so your organization can consume services as needs dictate.

Azure Local OEM License Bundle

Pre-installed perpetual license out of the box with APEX Cloud Platform for Microsoft Azure



An end-to-end Azure hybrid cloud that is easy to deploy and manage

One-time upfront cost for all three services offers price advantages with no reoccurring renewal.

Streamlined for all your hybrid cloud needs, from running legacy to modern applications.

One-stop shop for hardware, software, and full-stack support.

Dell APEX Cloud Platform for Microsoft Azure

Collaboratively engineered with Microsoft to optimize Azure hybrid cloud

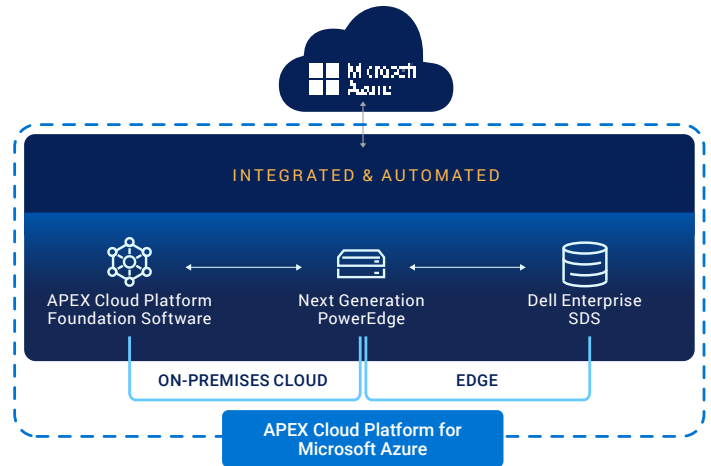
Nearly 6 in 10 midmarket IT leaders say distributed environment complexity is one of their biggest challenges.¹ Dell APEX Cloud Platform for Azure addresses this challenge by simplifying Azure hybrid cloud, accelerating application delivery, and optimizing workload placement. This empowers organizations to unlock innovation and stay ahead of the curve.

Azure Local OEM License is pre-installed at purchase, further extending the simplicity, flexibility, and affordability of the platform.

Simplified licensing through Azure Local OEM License

APEX Cloud Platform for Azure is the result of extensive engineering collaboration between Dell and Microsoft. Similarly, Dell and Microsoft are working together to offer a whole new way of licensing core elements of the Azure Local implementation. The turnkey APEX Cloud Platform for Azure comes with the perpetual software license bundle pre-installed, making the procurement process easy, budget-friendly, and available for unlimited usage throughout the life of the hardware.

The Azure Local OEM License bundle uniquely enables perpetual licensing for Azure Local 23H2, Windows Server Data Center 2022, and Azure Kubernetes Service, including unlimited usage of Azure Kubernetes Service. With a single upfront cost, you gain significant price advantages without recurring renewals. The platform is optimized for hybrid cloud environments, ensuring seamless operation of both legacy and modern applications. Additionally, it provides unified vendor support, acting as a one-stop shop for comprehensive



hardware, software, and full-stack support.

Together, APEX Cloud Platform for Azure and the Azure Local OEM License deliver a comprehensive, cost-effective, and future-proof solution for modern IT infrastructure needs, backed



¹A commissioned study conducted by Forrester Consulting on behalf of Dell Technologies, April 2024.



Learn more about
Dell APEX Cloud Platform for Azure



Contact a Dell Technologies expert
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