DCLTechnologies



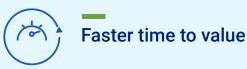
Your Way to Al

Dell AI Factory with NVIDIA: Reimagine the speed of business with cutting-edge AI innovation and scalable AI workflow automation

The Dell AI Factory with NVIDIA

Accelerating AI adoption allows you to extract the full potential of your data

The Dell AI Factory with NVIDIA speeds AI adoption by delivering integrated Dell and NVIDIA[®] capabilities to accelerate your AI-powered use cases, integrate your data and workflows and enable you to design your own AI journey for repeatable, scalable outcomes.





Transform insights





Deliver trusted outcomes

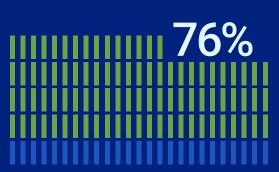
The world's broadest GenAl solutions portfolio from desktop to data center to cloud, all in one place.²

75%

more cost-effective inferencing than public cloud laaS.³

86%

faster time to value via turnkey, full-stack solutions with services.⁴



of IT and business leaders believe GenAI will deliver transformative value for their organization.¹

Dell Technologies and NVIDIA have a long-standing partnership with more than 25 years of joint innovation, focused on accelerating innovation and delivering cutting-edge platforms, solutions and software that enable transformative results for our joint customers.

¹ Dell Technologies Innovation Catalyst Study, February 2024.

² Based on Dell analysis, August 2023. Dell Technologies offers solutions engineered to support Al workloads from workstations PCs (mobile and fixed) to servers for high-performance computing, data storage, cloud-native software-defined infrastructure, networking switches, data protection, HCI and services.

³ Based on Enterprise Strategy Group research commissioned by Dell, comparing on-premises Dell infrastructure versus native public cloud infrastructure as a service, April 2024. Analyzed models show a 7B parameter LLM leveraging RAG for an organization of 5k users being up to 38% more cost effective while a 70B parameter LLM leveraging RAG for an organization of 50k users being up to 75% more cost effective. Actual results may vary.

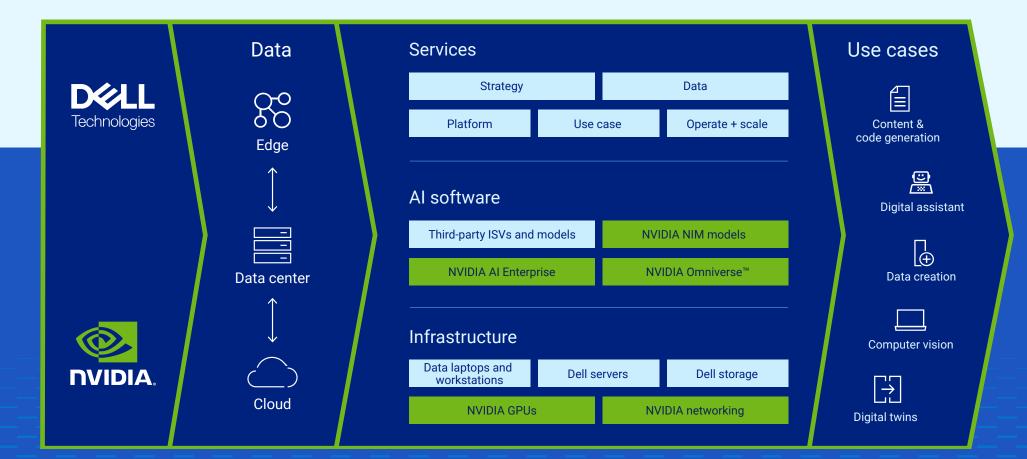
⁴ Estimate based on Dell analysis in May 2024 comparing time to set up a 2-node Kubernetes cluster for a general-purpose LLM using automated scripts vs deploying a common design manually. Setup time includes base installation only. Actual setup time will vary depending on solution configuration.

The Dell AI Factory with NVIDIA

The industry's first end-to-end enterprise AI solution

The Dell AI Factory with NVIDIA delivers a comprehensive portfolio of AI technologies, validated and turnkey solutions, with expert services to help you achieve AI outcomes faster.

Extend your enterprise with AI and GenAI at scale, powered by the broad Dell portfolio of AI infrastructure and services with NVIDIA industryleading accelerated computing, a full stack that includes GPUs; networking; and NVIDIA AI Enterprise software, NVIDIA Inference Microservices (NIM), models and agent blueprints.



Data 80 Edge Data center Cloud

Your data is your differentiator

Al starts with better data management and preparation. The ability to accelerate business decisions through the utilization of robust, accurate and comprehensive data sets will distinguish industry leaders from the rest.

Data fuels the AI factory

Your most valuable data often resides on-premises and at the edge - places where you have exclusive ownership. This can minimize latency and ensure sensitive information remains secure.

Accelerate relevant data business need. discovery.

Identify the

Optimize analytics, machine learning experimentation

and modeling.

Scale data and analytics productization.

Automate data management and governance.

Evaluate business outcomes.

Bring AI to your most valuable data with leaders in storing, protecting and managing that data

Your data management journey is not a one-time task but an ongoing process, utilizing a set of practices and tools to help your organization continuously unlock value from your data. Effective data management is crucial for any successful generative AI initiative.

Dell Technologies, in collaboration with NVIDIA, helps organizations like yours navigate the data management journey with ease. In the realm of Al-driven data workloads, the journey is just as important as the destination.

The Dell AI Factory with NVIDIA works with Dell data lakehouse strategies to help manage and visualize data and be prepared for GenAl ingestion with Dell Services and partners. Data storage is enhanced further with Al-ready Dell PowerScale, delivering high-performance, certified platforms for Al Factory as well as NVIDIA DGX Pod, DGX Superpod and OVX systems.

Outcomes powered by use cases

Simplify the deployment of your most important AI uses cases with validated solutions and tailored services.



Content and code generation

- Curate branded content.Enhance content personalization.
- Update market reports.
- opuale market reports.
- Aggregate industry news.
- Monitor competitive activities.
- Integrate enterprise systems.
- · Automate testing processes.
- · Facilitate code refactoring.
- · Enhance security protocols.
- Streamline database queries.



Digital assistant

- Provide customer-facing support.
- Utilize training and education.Optimize scheduling with
- an assistant.Track project deadlines.
- Automate routine tasks.



Data creation

- Enhance business intelligence.
- Streamline project research.
- Facilitate legal queries.
- Optimize procurement searches.
- Improve financial analytics.



Computer vision

- Detect theft.
- Visually inspect equipment and products.
- Automate mechanical operations.
- Analyze worker safety.
- Monitor road conditions.



Digital twins

- Customer experiences.
- Product development and prototyping.
- Maintenance and operations.
- Logistics and supply chain.
- Training and guidance.



Al-optimized infrastructure

Infrastructure is the foundation of the AI factory. Right-size your AI investment with the flexibility to run your workloads anywhere through the broad Dell AI portfolio from desktop to data center.

Identify the use case

What are the infrastructure requirements for your desired business outcome?

Decide what AI model/type you need With an understanding of your business goals and use case, you can determine the right balance of performance and cost.

Right-size your investment

Some models can be deployed on laptops, some will require a large number of GPUs, like the 8x GPUs featured on the Dell PowerEdge XE9680. It really depends on what you're trying to accomplish. This is where the AI factory framework becomes helpful.

Product highlights

Dell NativeEdge is the first edge orchestration platform that automates the delivery of NVIDIA AI Enterprise at the edge.⁵

Precision Series

The Dell PowerEdge XE9680L server offers direct liquid cooling and 8 next-generation **NVIDIA Blackwell Tensor Core GPUs in** a compact 4U form factor.

Dell PowerScale is the world's first ethernet-based NVIDIA DGX SuperPOD certified storage solution.

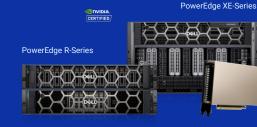
Infrastructure



Laptops



Workstations



Compute

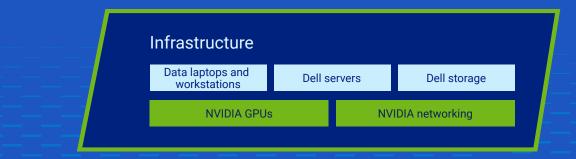


Networking and data protection





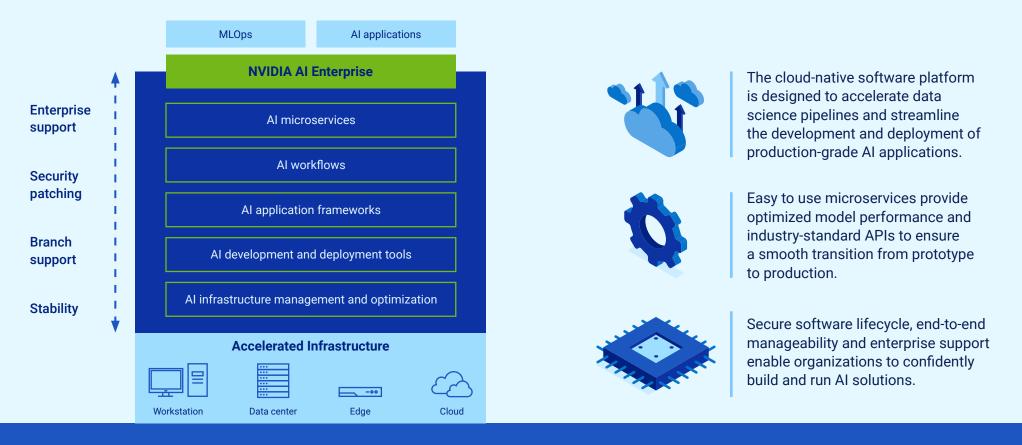
Storage



⁵ Based on Dell analysis, May 2024.

NVIDIA AI Enterprise – the Operating System for AI

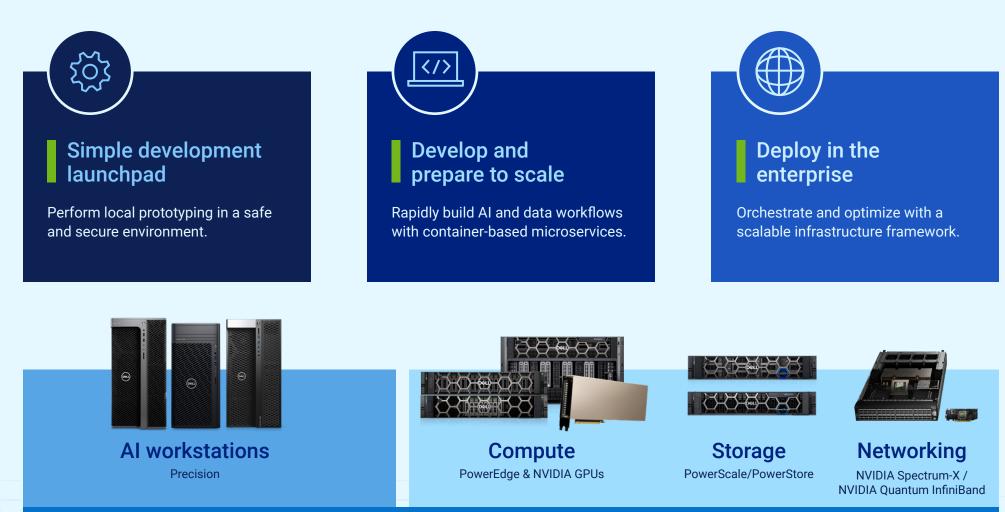
Flexible and robust end-to-end platform for enterprise AI





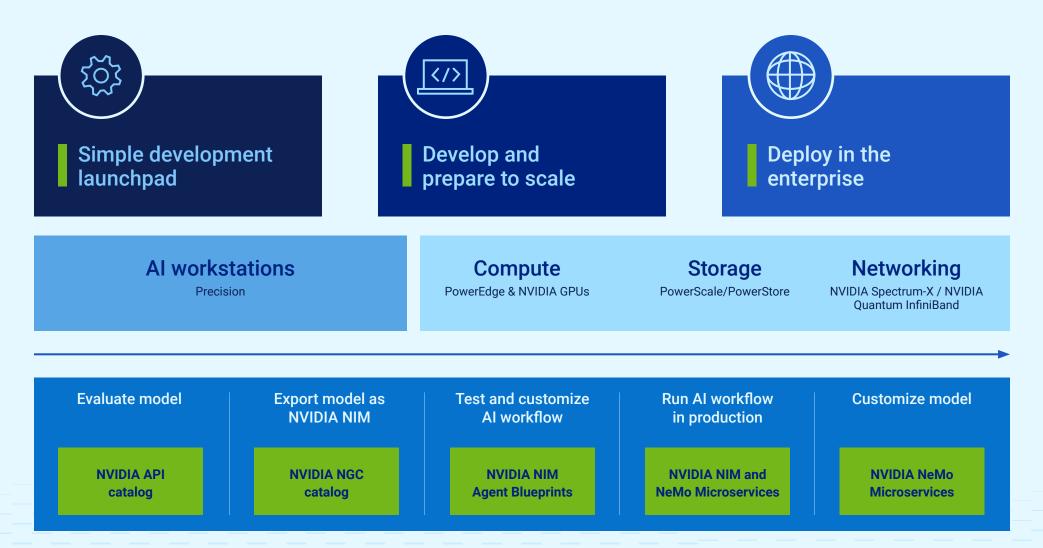
Fast-track your AI adoption – desktop to data center

Quickly get up and running and give your teams hands-on experience with a local prototype environment. Start building organization skills with a clear understanding of data pipelines and business processes, enabling you to seamlessly scale as your needs grow.



Scale as you grow with a broad portfolio designed for a wide range of workloads.

Combined, scalable infrastructure and microservices architecture



Take the guesswork out of building your own GenAI tools with open source. Instead, take advantage of having these different aspects integrated and connected, making it simpler and easier to find success with a comprehensive solution for deploying GenAI applications at scale.

Effectively embracing generative AI is a journey

Dell Technologies has extensive experience guiding customers through their AI journeys so you can quickly accelerate outcomes by aligning business objectives with the right technical solutions at scale.



With Dell Advisory Services, align and prioritize your high-priority use cases.

Prepare data for GenAl models seamlessly with the help of Dell Data

Preparation Services, ensuring valid and impactful data outputs. Utilize Dell Implementation Services to determine the necessary hardware and software for your GenAl platform.

Ensure seamless integration and peak performance with the assistance of Dell Implementation Services.



GenAl processes expand capabilities and streamline operations by engaging with Dell Managed Services, training or resident experts.



Two ways to get started today

Rapidly start delivering organizational value with Dell AI Factory with NVIDIA.

Strategic planning

Accelerator Workshop for Generative AI

- Start your journey by developing a winning strategy with a fee-waived half-day workshop.
- Address challenges and gaps, prioritize objectives and identify opportunities.
- A more complete readiness assessment is also available for a deeper dive into infrastructure requirements, Al models, operational integrations and more.

Technical preparation

Jump-start your journey to success with an easy-to-use mobile lab — including a Dell Mobile Precision Workstation and two days of Consulting Services to help get you started.

- Portable GenAl testing and demonstration.
- Rapid prototyping in a prevalidated environment.
- Cost-effective, low-risk exploration of GenAl use cases.
- Closing GenAl skills gaps.



Dell Mobile Precision Workstation 5690/7780 with NVIDIA GPUs

A sandbox environment for GenAl experimentation Deployed and configured RAG architecture

NVIDIA AI Workbench platform ready for developers Preconfigured to run software and validated for performance

Foundational use case to enable further exploration Initial chatbot use case implemented with your data



Partner with Dell Technologies and NVIDIA to unlock the full potential of GenAI

Visit our website <u>Dell.com/en-us/dt/nvidia-ai.htm</u> to learn more and start your AI journey today.



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