The Store of the Future

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As customer expectations grow, retailers must embrace Edge technologies to realize the 'Store of the Future'. These applications help retailers realize new revenue streams, reduce operational expenses, and improve the customer experience. Learn more about some of these applications and how they are transforming the retail experience:

Micro-fulfillment Center

Increased online ordering will drive stores to repurpose warehouse space into a Micro-Fulfillment Center. Robotic assisted packing and picking can accelerate productivity.

Loss Prevention

Cameras are able to monitor self-checkout, then pause and notify store associates if there are any issues, reducing shrink.

Automated Pick-up Lockers

Online ordering also mean new innovations in last mile delivery. Customers will be able to pick up their goods from automated lockers with a QR code from their mobile app.
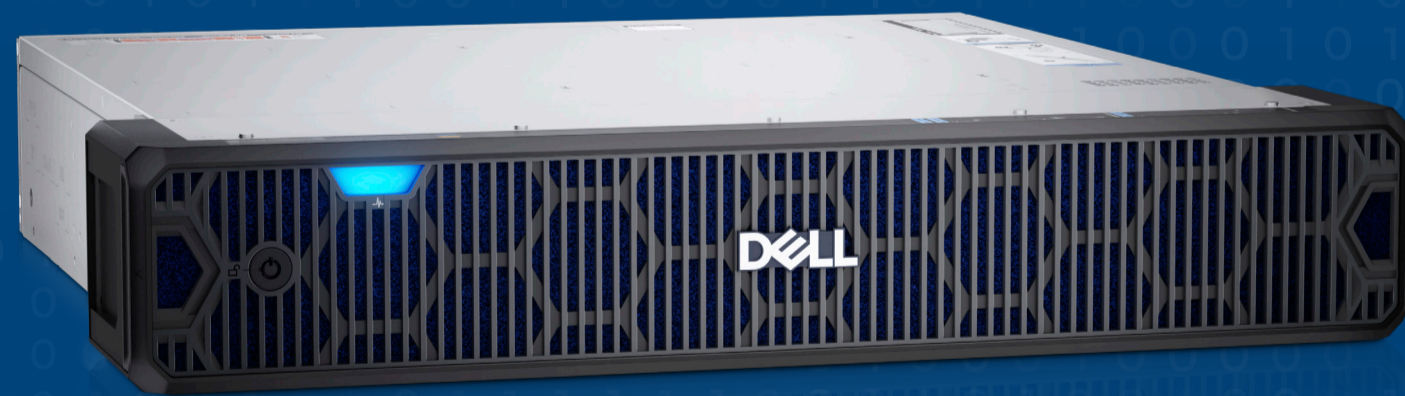
In-store Analytics

Sensors can capture how customers 'flow' through the store and what products/categories they browse. Retailers could even push real-time discounts to drive more volume.

Dell Edge Compute

Edge applications need to run on compute optimized for the edge. Powered by Intel® Xeon D® Scalable processors, our solutions are 'made-for-the-edge'. Dell Professional Services make deployment simple and can keep your whole store up and running.

The PowerEdge XR4000, Dell's shortest depth server to date is purpose-built for the edge, to deliver high-performance compute and ultimate flexibility for retail.

Dell Validated Designs for Retail Edge, together with Intel, delivers a robust solution for retailers to transform their stores and the customer experience. Whether you're planning to realize the Store of the Future, or just modernize your edge, Dell Technologies has the expertise and the partnerships to make it real.

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