



Work and innovate everywhere

Work is an outcome, not a place and people need to be set-up for success wherever they work. They need technology that frees-up time to ideate, enriches collaboration from likely and unlikely places, minimizes disruption and helps them work in ways that feel most natural to them.

How well are organizations, across the world, doing this?

The Dell Technologies Innovation Index, a global survey with 6,600 decision makers across business (BDMs) and IT (ITDMs), provides insights.

How to win the war on talent

To be successful you need to empower your people to innovate and hold onto your talent. How do you do that?



Provide the friction-free user experience they need to ideate and work everywhere.

59%

of respondents say their people leave because they haven't been able to innovate as much as they hoped they would

There's work to be done here. People are disillusioned and leaving.

3 focus areas for your everywhere-work strategy

To retain your talent and empower your people to work and innovate everywhere you need to strive to do the following:



DELIGHT THE END USER

Enable seamless collaboration and productivity

GOAL:

Empower the workforce with personalized technology

GOAL:

Enable both near and far collaboration

GOAL:

Equip employees to connect safely & appropriately

CURRENT STATE:

74%

lack the technology that suits individual needs and preferences

CURRENT STATE:

74%

lack cutting edge collaboration software and applications

CURRENT STATE:

76%

lack enhancements that drive greater collaboration, privacy and connectivity



SIMPLIFY IT

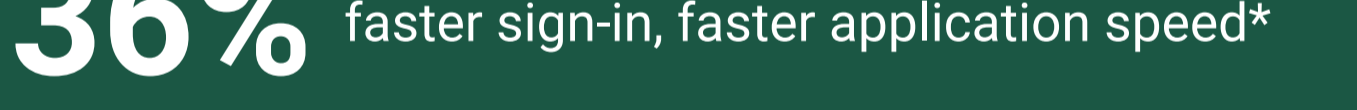
Clear the way and modernize for superior, secure user experiences

GOAL:

Provide a seamless, friction-free user experience

Only

36%



CURRENT STATE:

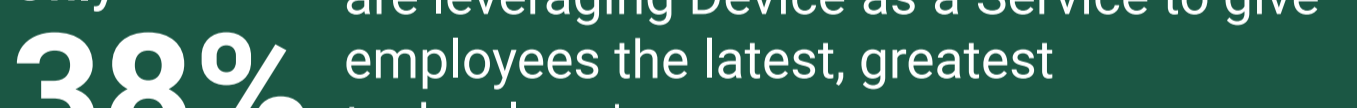
are removing common frustrations e.g., faster sign-in, faster application speed*

GOAL:

Stay current and take the pain out of procurement

Only

38%



CURRENT STATE:

are leveraging Device-as-a-Service to give employees the latest, greatest technology*

GOAL:

Activate Zero Trust principles—a security paradigm for a hyper-distributed world

Only

45%



CURRENT STATE:

of ITDMs lack confidence their people can work anywhere securely

*to a great extent



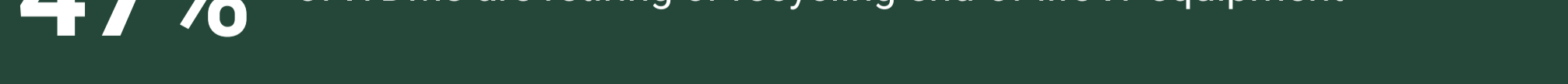
ADVANCE SUSTAINABILITY

Empower your organization to create a better future

GOAL: Lead the way to a circular economy

CURRENT STATE:

47%

 of ITDMs are retiring or recycling end-of-life IT equipment

GOAL: Reduce your overall footprint

CURRENT STATE:

42%

 are experimenting with as-a-Service to manage energy use

At Dell Technologies, we believe innovation begins with people. That's why we take a human-centric approach to the design of our intelligent solutions to empower users and IT teams to work and innovate everywhere. Now is the time to architect a plan for the future of work, together.

To learn how, visit:

Dell.com/InnovateEverywhere



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