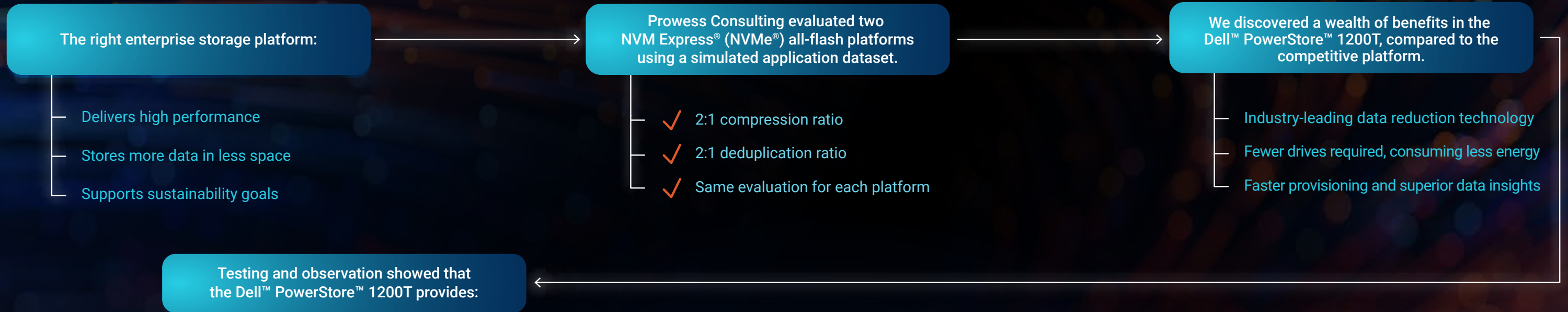


DATA IS THE NEW GOLD

Extract maximum data value with a more efficient storage platform.



5.4:1

data reduction ratio (DRR), surpassing its 5:1 DRR guarantee¹

Up to 2x

better DRR than the competitive platform¹

Up to 54%

less energy (watts) per platform required versus the competitive offering¹

Learn how superior data reduction technology drives business value.

Read the Prowess Consulting technical research report, ***"Choose High Data-Efficiency Technology for Lower Storage TCO."***



Higher scalability

The Dell PowerStore 1200T offers **single-drive scalability**, which helps minimize storage expenses.¹



Ease-of-use

Prowess Consulting found the Dell PowerStore 1200T **easier to navigate and manage**.¹



Lower costs

The Dell PowerStore 1200T **stores the same sized dataset with fewer drives**.¹



¹ Prowess Consulting, "Choose High Data-Efficiency Technology for Lower Storage TCO," May 2024. www.prowessconsulting.com/resources/240003-dell-powerstore-4.0-delivers-fivefold-data-reduction-technical-research-report.

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