

Dell thin client solutions

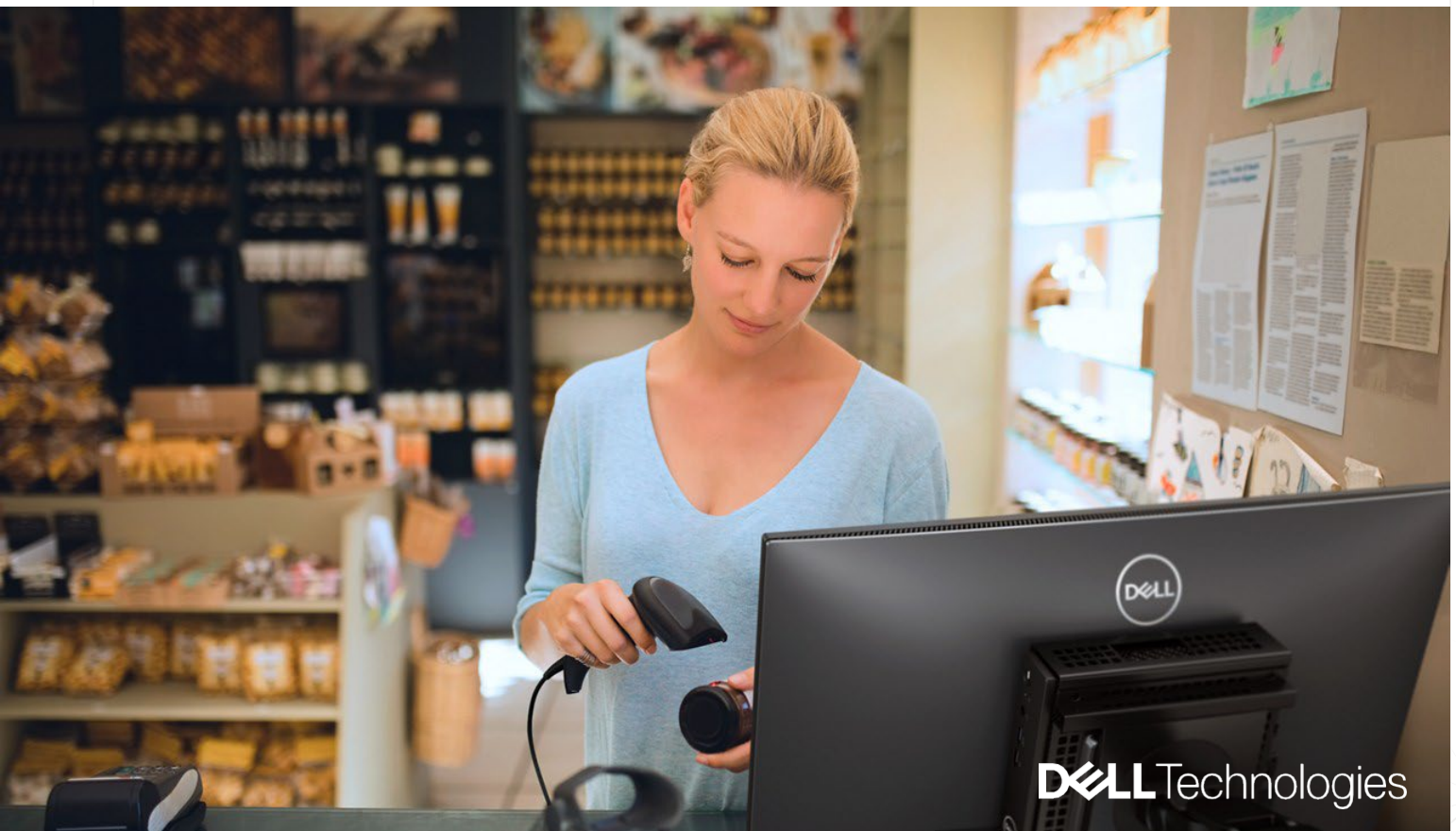
for Retail



Improve the instore and online retail customer experience.

Deliver a better experience for stores and customers, while using the latest technology to boost sales. Retail IT needs to be mindful of expansion plans, data security, management and the durability of systems, making thin client computing a natural choice for the sector.

Leverage new technology to gain competitive advantage in a highly competitive space while maximizing store uptime in a cost-effective way. Dell thin client solutions deliver better uptime and require less maintenance – centralized management means that most problems can be fixed remotely. New or updated applications can be delivered radically faster, a wide range of peripheral devices are supported while digital signage can be more easily managed and maintained.

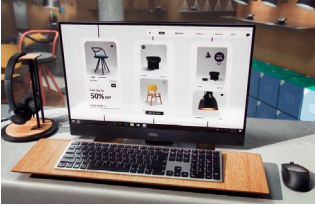


DELL Technologies

For Retail

Retail Use Cases

Hospitality



Provide a welcoming, streamlined experience in customer service kiosks or reception spaces.

Customer service



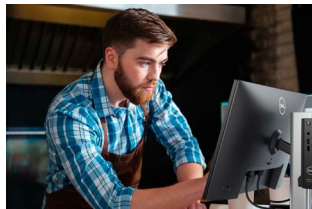
Deliver cost effective, secure and highly manageable desktops across locations and user profiles.

Back office



Deliver cost effective, secure and highly manageable desktops that can be adapted quickly in a competitive environment.

Point-of-Sale



Customize your unique retail workspace with solutions built for demanding jobs.

Enable a smoother and faster customer experience that helps attract and retain clients.

Reliable, high-performance point of sale

Compact, secure Dell thin client solutions offer reliable Point of Sale (POS) systems designed to operate in demanding store environments. From POS displays to digital signage, they offer improved application access and better performance as well as the connectivity to enable a wide range of peripheral devices.

Keep customer data secured

Sensitive data is centralized securely within the datacenter where it can be managed, replicated and backed up on a continuous basis. Local storage is eliminated with Dell thin client solutions, minimizing the risk of customer data breaches and making it simple to remain legal compliant.

Adapt quickly across multiple locations

Manage IT effectively across multiple remote locations, while keeping costs under control. A centralized and streamlined thin client solution enables to speed up updates and simplify access. Because client devices can be managed remotely, they require much less individual maintenance.

Enhance your digital workspaces with more security and agility

Meet the evolving needs of the workforce and increase efficiency without compromising on security with Cloud Client Workspace software. Learn more at www.dell.com/CloudClientWorkspace.