

Dell PowerScale and the Signiant Platform

A digital asset movement backbone for media and entertainment collaboration and operations

ESSENTIALS

- Integrated workflow for sharing large media files with production teams
- User-friendly, consumer-like experience for collaborating with geographically extended teams
- Secure large file sharing without a third-party host
- Full visibility and control over where files are, and who is accessing them
- Rich automation that ties into existing high-performance storage, systems and processes

“The Media Shuttle product allows a company to operate much larger than they are. It allows you to workflow solutions into everything you do and minimizes the personnel footprint it takes to get it done.”

Michael Ball, TV Engineering, RTV Slovenia

Media and entertainment is a hair-on-fire, deadline-driven industry where content creators and distributors are often asked to do more and do it faster. That’s why media and entertainment companies rely on Dell PowerScale for high performance storage and the Signiant Platform to connect people, systems, and the cloud. These products work together to provide a “best of both worlds” solution with IT visibility, ease-of-use and control over the movement of high-value digital assets.

SECURE, FILE-BASED MEDIA ASSET SHARING

The Signiant Platform is a streamlined, cloud-native solution designed for media production and supply. It combines a robust multi-tenant architecture with an open modular framework. And it’s all underpinned by our ultra-fast file transfer capabilities.

Signiant’s SaaS products provide fast, seamless and secure access to media files, on any storage, anywhere. No matter where content needs to flow — between people, between systems, with partners, or to and from the cloud — Signiant has it covered.

TRANSFER AND SHARE LARGE FILES 100x FASTER

Built on the Signiant Platform, Media Shuttle is the easiest and most reliable way for people to send any size file, anywhere, fast. With Shuttle, end-users can securely access and share media assets from any storage, on-premises or in the cloud. Simplify sending files with a three-step process that is as easy as browse, upload and send.

Signiant’s patented file acceleration technology practically eliminates latency, taking advantage of all available bandwidth without restrictions and can be up to 100 times faster than standard methods such as FTP. Signiant moves petabytes of data for clients on a daily basis.



Signiant Media Shuttle screenshot, as used on the hit TV show, “Britain’s Got Talent”

“During this event, we didn’t have any complaints about slowness, or missing files. It’s the peace of mind you get with Signiant. You get reliability, and you get security because of the encryption. The whole team was saying, ‘We should’ve been doing this all along. What else can it do for us?’”

Matiaz Fajdiga, Head of TV Engineering, RTV Slovenia

FULL CONTROL OVER ACCESS AND ACTIVITY

With the Signiant Platform, IT and media operations, teams can choose who is authorized to send and receive media files, track the flow of content, and monitor and control storage capacity, transfer frequency, transfer rates, file sizes, peak storage time and transfer speeds. The Signiant Platform also provides a dashboard view across multiple portals, including status alerts to make file and user organization easier than it has ever been.

BRANDED COLLABORATIVE WORKSPACES

Maintaining your file infrastructure can get confusing with multiple workgroups, teams or companies. Signiant allows administrators to customize an unlimited number of send, share, or submit portals for different projects, partners, teams, or workflows.

ABOUT SIGNIANT

The Signiant Platform is a cloud-native platform that connects people, systems and the cloud for more than 50,000+ media and entertainment companies around the world. Signiant has developed a future-facing platform that enables media companies to accelerate their content production and delivery options with security and reliability.

ABOUT DELL TECHNOLOGIES

Dell Technologies is a trusted leader in media and entertainment storage for content creators, broadcasters and content delivery providers. Dell storage forms the foundation of a simple and future-proof infrastructure, giving you the agility to transform business operations, and the flexibility to adapt to new media workflows. Through innovative products and services, Dell accelerates creation and monetization of media, helping media professionals store, manage, protect, and analyze their most valuable digital media assets.



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