

# Move Data with Confidence

Data is one of your organization's most important resources and you need that data to fuel business growth. But distributed data can keep valuable insights out of reach. How can you efficiently move data from where it is, to where it will drive innovation.

60%

of IT decision makers say data silos are a barrier to better capturing, analyzing and acting on data.<sup>1</sup>

49%

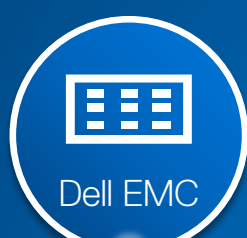
of IT decision makers say firms are building more data lakes with nearly half citing a lack of consolidation due to too many discrete data lakes as a barrier to better data usage.<sup>1</sup>

43%

of those decision-makers who saw a significant increase in the amount of data they generate, say that this data doubled in magnitude; 27% saw it triple.<sup>1</sup>

FORRESTER®

Easy migration from your current platform with Dell Data Migration Services



Dell EMC



3<sup>rd</sup> Party



Private



Public



Let dell experts help you modernize faster by moving data to new Dell technology whatever the file format (Block, File, Object or V2V), or rehost content data on a similar or upgraded platform (SQL, SharePoint, Office365, OneDrive).

## Experience

Dell Data Migration Services migrate

**300+**

petabytes of data annually<sup>2</sup>

## Best Practices

- Proven, standardized platform and **vendor-agnostic** methodology
- **Standardized blueprints** tailor engagements to specific use cases and desired outcomes
- Leading technology and the industry's most extensive **interoperability testing** and validation engine
- Focus on **continuous availability** of applications and data

Experience less downtime during migrations



Dell Data Migration Services reduced downtime

**99.5%**

vs. our manual approach<sup>3</sup>

Visit [DellTechnologies.com/data-migration](https://DellTechnologies.com/data-migration) or talk with your Dell Technologies representative.

DELL Technologies

<sup>1</sup>Source: Unveiling Data Challenges Afflicting Businesses Around The World, A Forrester Consulting Thought Leadership Paper Commissioned By Dell Technologies May 2021

<sup>2</sup>Source: Internal analysis

<sup>3</sup>Source: A Principled Technologies report: Hands-on testing. Real-world results. Get through the migration maze with less downtime with help from Dell Data Migration Services. Commissioned by Dell Technologies in June 2022.